

Effective July 21, 2024

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# Privacy Policy

LAST UPDATED JULY 21, 2024

Rachel Mass d/b/a Sunlight Scholar (<https://rachelmass.com> and <https://sunlightscholar.com>) (“Website”) is governed by the following Privacy Policy.

Sunlight Scholar is a blog created, operated, and authored by Rachel Mass, sometimes with outside contributions from guest posts and users in the community.

We may collect, use, and store certain kinds of data, including personally identifiable information (PII) that users provide to us directly or indirectly through visiting and engaging with our Websites listed above, including any features, services, products, events, marketing, content, and direct communications accessible through the service.

This Privacy Policy shall govern and apply to anyone accessing or using the websites located at [www.sunlightscholar.com](http://www.sunlightscholar.com) and [www.rachelmass.com](http://www.rachelmass.com), our mobile application(s), our blog(s), and any other website(s) in existence now or created in the future (hereinafter the “Site”) owned and/or operated by Rachel Mass (“we “us” or “our”).

Sunlight Scholar recognizes that you are trusting us with sensitive personal information by using our services. We take this responsibility seriously and we are committed to protecting the safety and right to privacy of our users.

In short, we respect your privacy and are committed to protecting it. The purpose of this Privacy Policy is to inform you what personally identifiable information we may collect and how it may be used.

We hope you take some time to read through our Privacy Policy carefully, as it is important. By continuing to visit the website and use our services, **you agree to the collection and use of information in accordance with this Privacy Policy.**

If there are any terms in this Privacy Policy that you do not agree with, please discontinue use of our Services immediately.

## **OWNER AND DATA CONTROLLER**

Sunlight Scholar is a blog created, operated, and authored by Rachel Mass, sometimes with outside contributions from guest posts and users in the community.

Address: 839 E Market St Ste 106 #246, Akron, OH, United States, Ohio, Akron, OH, United States

Contact email: [hello@rachelmass.com](mailto:hello@rachelmass.com)

## **Purpose And Use of Information Collection**

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to name, email address, cookies, usage data, password.

We may use your personal information to

- send you our newsletters from time to time
- ensure that content from our site is presented in the most effective manner for you and for your computer
- provide you with information, products or services that you request from us which may be of interest to you
- carry out our obligations arising from any contracts entered into between you and us
- interact with external social networks and platforms
- allow registration and authentication
- allow access to third party services' accounts
- monitor infrastructure
- manage hosting and backend infrastructure
- interact with live chat platforms
- display content from external platforms
- carry out commercial affiliation
- interact with support and feedback platforms
- manage user database

In addition to the above, we may collect log data and use cookies.

## **LOG DATA**

Like many site operators, we collect information that your browser sends whenever you visit our Site.

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this data.

## **COOKIES**

Cookies are text files with a small amount of data, which may include an anonymous unique identifier.

Cookies are sent to your browser from a web site and stored on your computer's or tablet

device's or mobile device's part of the hard drive specifically designated for cookies.

It is standard practice to use cookies to make your experience better when using a website.

Like many sites, we use "cookies" to recognize, collect, and/or track information about, and relevant to, your usage of the Site.

These cookies are known as "first-party cookies". We may also recognize, collect, and/or track information through cookies set by third parties. These cookies are known as "third-party cookies". Third-party cookies are used to perform tasks related to advertising, and analytics, and to enable interactive features such as sharing or commenting. Some third parties collect statistics in an anonymized and aggregated form and may not require the consent of the user.

The information that our first-party cookies or third-party cookies recognize, collect, and/or track may include information about your devices, browsing actions, and patterns, such as among others, the type of computer you use, your internet service provider, your browser type, your location, your IP address, the date and time of your visit, the pages viewed, your traffic pattern through the Site.

Upon your first visit to the Site (and periodically after that), we will request your consent to our use of cookies except for those strictly necessary.

## **WHAT COOKIES WE USE**

We use the following categories of cookies on the Site:

### **Strictly necessary cookies**

These cookies are essential to enable you to browse the Site and use its features. We use cookies to save your sessions, your login details, and other information necessary to perform your requests, and to carry out other activities that are strictly necessary for the operation of this Site, for example in relation to the distribution of traffic. We use cookies to save browsing preferences and to optimize your browsing experience.

### **Analytics cookies**

These cookies collect information about your use of the Site, such as for instance, browsing actions, and patterns, the date and time of your visit, the pages viewed, your traffic pattern through the Site.

Through the collection of this information, we are able to monitor and analyze web traffic to the Site. User behaviours may be recognized, collected, and/or tracked.

We use Google Analytics to monitor and analyze web traffic to the Site. Google utilizes the data recognized, collected, and/or tracked on the Site to prepare reports on traffic activities.

This integration of Google Analytics anonymizes your IP address.

Google may use the information recognized, collected, and/or tracked to personalize the ads of its advertising network and may share the information recognized, collected, and/or tracked with other services.

### **Security cookies**

These cookies are essential to our security features. These cookies allow us to detect malicious activities or activities in breach of our terms of use.

### **Customization cookies**

These cookies allow the Site to save information and details such as your username to optimize your experience on the Site and provide personal features.

### **Social media cookies and pixels**

These cookies allow you to share your activity on the Site on social media such as Facebook, LinkedIn, and Twitter, or other external platforms directly from the Site.

Cookies may still be recognized, collected, and/or tracked on the pages where buttons, widgets, or other applications are installed, even when you do not actively use it.

The interaction and information recognized, collected, and/or tracked through the Site are always subject to your privacy settings for each social network and external platform.

You are encouraged to refer to the privacy policy of the relevant social network or external platform and to log out from the respective network or platform in order to make sure that the information collected on the Site is not tracked back to your profile.

### **Facebook Like button and Facebook social widgets**

The Facebook Like button and Facebook social widgets are application allowing interaction with the Facebook social network.

### **Twitter Tweet button and Twitter social widgets**

The Twitter Tweet button and Twitter social widgets are applications allowing interaction with the Twitter social network.

### **YouTube video widget**

YouTube is a video sharing website that allows this Site to incorporate video content on its pages and posts.

## **Live chat platform**

This application allows you to interact with a third-party live chat platform directly from the Site, e.g. to get in contact with the Site support or customer care service.

This application may recognize, collect, and/or track browsing and usage information on the pages where it is installed, even if you do not actively use it. If you do actively use it, your live chat conversation may be logged or recorded.

## **Social media pixels**

We reserve the right to use social media pixels. These pixels allow social media such as Facebook to track visitors to external websites in order to tailor their advertising activities to target users while browsing their social media network. For information regarding these pixels, you are encouraged to refer to the privacy policy of the relevant social network.

## **Facebook pixel**

Facebook pixel connects the activity performed on the Site with the Facebook advertising network, including Instagram and Audience ads.

## **Targeting or advertising cookies**

These cookies record your browsing actions and patterns on the Site, such as among others, the pages you have visited and the links you have followed. The information recognized, collected, and/or tracked by these cookies is used to make our Site and the advertising displayed by way of links or banners on the Site more relevant to your interests. For the same purpose, this information may also be shared with third parties.

## **HOW TO CONTROL COOKIES**

In accordance with our Privacy Policy and this Cookie Policy, you have the right to accept or reject cookies.

Strictly necessary cookies may not be rejected since they are essential to enable you to browse the Site and use its features.

Should you reject cookies, you will still be able to use the Site although certain features and functionalities may not be available to you and/or certain areas may be restricted.

In addition to what it is indicated within this Cookie Policy, you can manage preferences for cookies directly from within your own browser and prevent - for example - third parties from installing cookies.

Through browser preferences, it is also possible to delete cookies installed in the past,

including the cookies that may have saved the initial consent for the installation of cookies by this Site.

You can find information about how to manage cookies in the most commonly used browsers (e.g. Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Internet Explorer) on the website of the browser of choice.

With regard to cookies installed by third parties, users can manage their preferences and withdrawal of their consent by clicking the related opt-out link (if provided), by using the means provided in the third party's privacy policy, or by contacting the third party.

[cookies\_revoke]

## **DATA STORAGE**

Your personal data may be transferred to, and stored at, a destination outside the European Economic Area ("EEA").

By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

## **LAWFUL BASIS OF PROCESSING PERSONAL DATA**

We may process personal data relating to users if one of the following applies:

- users have given their consent for one or more specific purposes;
- provision of data is necessary for the performance of an agreement with the user and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which we are subject;
- processing is necessary for the purposes of the legitimate interests pursued by us or by a third party.

## **DATA RETENTION**

We process and store your personal data for as long as required by the purpose they have been collected for.

Therefore:

- personal data collected for purposes related to the performance of a contract between us and the user will be retained until such contract has been fully performed;
- personal data collected for the purposes of our legitimate interests will be retained as long as needed to fulfil such purposes;
- we may be allowed to retain personal data for a longer period whenever the user has

given consent to such processing, as long as such consent is not withdrawn;

- we may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority.

Once the retention period expires, personal data will be deleted and some of your rights (i.e. the right to access, the right to erasure, the right to rectification and the right to data portability) cannot be enforced after expiration of the retention period. You may find specific information regarding your rights within the relevant section of this Privacy Policy or by contacting us at [info@tinylovebug.com](mailto:info@tinylovebug.com)

## **THIRD-PARTY DISCLOSURE**

We do not sell, trade, or otherwise transfer to outside parties your personal information unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users (such as, for example, ConvertKit, so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **YOUR RIGHTS**

Users have the right to do the following:

- Withdraw their consent at any time. Users have the right to withdraw consent where they have previously given their consent to the processing of their personal data.
- Object to processing of their data. Users have the right to object to the processing of their data if the processing is carried out on a legal basis other than consent.
- Access their data. Users have the right to learn if data is being processed by us, obtain disclosure regarding certain aspects of the processing and obtain a copy of the data undergoing processing.
- Verify and seek rectification. Users have the right to verify the accuracy of their data and ask for it to be updated or corrected.
- Restrict the processing of their data. Users have the right, under certain circumstances, to restrict the processing of their data. In this case, we will not process their data for any purpose other than storing it.
- Have their personal data deleted or otherwise removed. Users have the right, under certain circumstances, to obtain the erasure of their data from us.
- Receive their data and have it transferred to another controller. Users have the right to receive their data in a structured, commonly used and machine-readable format and, if technically feasible, to have it transmitted to another controller without any undue delay.
- Lodge a complaint. Users have the right to bring a claim before their competent data protection supervisory authority.



You can exercise your right to prevent such processing by contacting us at [info@tinylovebug.com](mailto:info@tinylovebug.com)

These requests can be exercised free of charge and will be addressed by us as soon as possible and always within 30 days.

## **SECURITY**

The security of your personal information is important to us.

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our Site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

Unfortunately, no method of transmission over the internet is completely secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

## **IDENTITY AND AGE REQUIREMENTS**

We agree to users visiting our Site anonymously.

For the collection of personal information from children under the age of 13 years old, we comply with the Children's Online Privacy Protection Act (COPPA).

The Site is intended for individuals who are 18 years of age or older.

By visiting and using the Site, you represent and warrant that you are of legal age and meet all of the foregoing eligibility requirements.

The Site is not intended for children under 13 years of age.

We do not specifically market to children under 13 years of age. We do not knowingly collect personal information from children under 13 years of age. We do not knowingly collect personal information from children under 13.

If you are under 13 years of age, please do not use the Site or provide any information on the Site, including your name, screen name, username, address, telephone number, email address, and payment details.

If we learn we have collected or received personal information from a child under 13 years of age without verification of consent from a parent or guardian, the personal information collected or received shall be deleted with no delay.

If you believe we might have any information concerning a child under 13 years of age, please contact us at [info@tinylovebug.com](mailto:info@tinylovebug.com) and we will endeavour to delete such information with no delay.

## **CHANGES TO THIS PRIVACY POLICY**

This Privacy Policy is effective as of 1 July 2019 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of our Site after we post any modifications to the Privacy Policy on this page will constitute your acknowledgement of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

## **CONTACT US**

If you have any questions about this Privacy Policy, please contact us at [info@tinylovebug.com](mailto:info@tinylovebug.com)

This Business by Rachel Mass (“us”, “we”, or “our”) and the Website at <https://rachelmass.com> recognizes that you are trusting us with sensitive personal information by using our services. We take this responsibility seriously and we are committed to protecting the safety and right to privacy of our users. We may collect, use, and store certain kinds of data, including personally identifiable information (PII) that users provide to us directly or indirectly through visiting and engaging with Our Website at <https://rachelmass.com>, including any features, services, products, events, marketing, content, and direct communications accessible through the service.

This Privacy Policy (“Policy,” “Agreement,” “Notice,” or “Statement”) describes our policies and procedures on the collection, use, storage, and disclosure of your information in accordance with the website. It explains the actions we take to protect your data and honor our commitment to handle your personal data ethically, carefully, and transparently.

Furthermore, it aims to offer you a clear understanding of your privacy rights and how the law

protects you. The agreement outlines your options for contacting us with problems or requests regarding your personal data.

We hope you take some time to read through our privacy policy carefully, as it is important. By continuing to visit the website and use our services, you agree to the collection and use of information in accordance with this privacy policy.

If there are any terms in this Privacy Policy that you do not agree with, please discontinue use of our Services immediately.

Rachel Mass d/b/a Sunlight Scholar (<https://rachelmass.com> and <https://sunlightscholar.com>) (“Website”) is governed by the following Privacy Policy.

We respect your privacy and are committed to protecting it. The purpose of this Privacy Policy is to inform you what personally identifiable information we may collect and how it may be used. This statement only applies to this Website.

## **WHAT INFORMATION DO WE COLLECT AND HOW IS IT USED?**

- **Information You Voluntarily Submit to the Website:** We may collect personal information from you such as your name or email address. For example, you may voluntarily submit information to the Website by leaving a comment, subscribing to a newsletter, or submitting a contact form. In addition, we may ask you to create a user profile, which would allow you to create a username and password. We will store the username, but your password will not be visible in our records.
- **Information We Collect from Others:** We may receive information about you from other sources. For example, if you use a third-party software through the site, they may transfer information to us for fulfillment.
- **Automatically-Collected Information:** We automatically collect certain information about you and the device with which you access the Website. For example, when you use the Website, we will log your IP address, operating system type, browser type, referring website, pages you viewed, and the dates/times when you accessed the Website. We may also collect information about actions you take when using the Website, such as links clicked.
- **Cookies:** We may log information using cookies, which are small data files stored on your browser by the Website. We may use both session cookies, which expire when you close your browser, and persistent cookies, which stay on your browser until deleted, to provide you with a more personalized experience on the Website.

## **HOW YOUR INFORMATION MAY BE USED**

We may use the information collected in the following ways:

- To operate and maintain the Website;
- To create your account, identify you as a user of the Website, and customize the Website for your account;

- To send you promotional information, such as newsletters. Each email promotion will provide information on how to opt-out of future mailings;
- To send you administrative communications, such as administrative emails, confirmation emails, technical notices, updates on policies, or security alerts;
- To respond to your comments or inquiries;
- To provide you with user support;
- To track and measure advertising on the Website;
- To process payment for purchases you make through the Website; or,
- To protect, investigate, and deter against unauthorized or illegal activity.

### **THIRD-PARTY USE OF PERSONAL INFORMATION**

We may share your information with third parties when you explicitly authorize us to share your information.

Additionally, the Website may use third-party service providers to service various aspects of the Website. Each third-party service provider's use of your personal information is dictated by their respective privacy policies. When you click on links on our Website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements. The Website currently uses the following third-party service providers:

## **What User Data We Collect**

While using our services, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. It is never mandatory to disclose Personally Identifiable Information or other user data to visit or use the website or any of its publicly accessible features and content. It is still possible to use many features of the website if you choose to withhold some or all PPI from Sunlight Scholar and affiliates. However, disclosure of certain personal information may be necessary to access some features or services offered through the website.

Below are some examples of information we may ask for and collect given the appropriate circumstances:

- First and last name
- E-mail address
- Other direct contact information such as phone number or social media handles (only necessary for situations in which we might need to reach you directly, such as participation in contests, giveaways, or similar activities or purchase of some products and services)
- Contact preferences
- Mailing address, billing address, or payment information (if purchasing a product or service, making a donation, or receiving monetary compensation for a submission)
- Job titles, professional affiliations, publications, or work experience when applicable (i.e.,

testimonials, user submissions, applications for permanent contributor role)

- Log-in credentials, usernames, and details from personal user profile
- Account information, details from user profile, participation in activities and communities, engagement with content or other features, and past form submissions
- Other information, such as interests and preferences, preferred formats and topics, or favorite content, activities, and events
- Relevant information from social media profiles and other supported third-party platforms used to log in and use community features on the website
- Data profile regarding your online behavior on our website, such as log and usage data
- Log and usage data, device information, or approximate location when accessing the website
- Data profile regarding your online behavior on our website, including purchase history, feedback and requests, past submissions or contributions, interactions with content, and participation in communities and activities

Note that we collect only what Personal Data/PPI you voluntarily provide to us, either directly or through some forms of engagement with the website. In other words, the personal information that we collect depends on the context of your interactions with us and the website, the choices you make, the products and features you use, and third-party apps or social profiles you link to your activity on the website.

In cases where we are requesting personal data or require disclosure of certain PPI to access a desired feature or service, we will explicitly inform you about what information we aim to collect and why. We will never extract sensitive Personal Data from you without your knowledge or full consent.

All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

Users will never be required to provide information that is not relevant or necessary to use the website as desired. However, if additional information is voluntarily provided by the user, that information may also be used for the purposes outlined in this Agreement.

Knowingly supplying misleading or false information that disrupts the delivery of products and services or seriously prevents features and capabilities of the website from operating as intended may be grounds from a temporary or permanent suspension of user accounts or serious limitations on the user's ability to use certain features and services of the website in the future.

## **How We Collect User Data**

In this section of the Policy, we explain the types of user data we may collect from you and the sources and methods through which we access it.

## **Personal information provided by you**

**In Short:** We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us either directly or indirectly through your use and engagement with the website. Thus, the personal information that we collect depends on the context of your interactions with us and the Website, the choices you make and the products and features you use. The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make and the products and features you use.

For example, we collect personal information you explicitly disclose to us when you:

- Register on the Website for a personal account or log in to the Website with your social media profiles
- Express an interest in obtaining information about us or our products and Services
- Participate in some activities on the Website, such as publicly engaging with posts on the Website, participating directly in community discussions, joining competitions, completing surveys, etc.
- Contact us directly through our contact form or some other external method of communication

Depending on the circumstances of your engagement, the information we collect may include:

- First and last names
- Phone numbers
- E-mail address
- Mailing or billing addresses
- Job titles, professional affiliations, publications and accomplishments, or work experience
- Financial information and affiliations
- Geolocation
- Contact preferences and information
- Usernames, passwords, and other authentication data when registered directly on the website,
- Marketing and communication preferences
- Purchase history and product/service preferences
- Relevant information from social media profiles and other supported third-party platforms used to log in and use community features on the website
- Online behavior on our website, including feedback and requests, past submissions or contributions, interactions with content, and participation in communities and activities
- Any personal information included on your user profiles

## **Information from third-party accounts and applications**

Note that in addition to information you explicitly provide directly through use of our website, we may also collect information you provide indirectly to use through integration and sharing

with third-party platforms. For example, we provide you with option to register with us or use certain features of the website (i.e. comments, submissions, purchases, profile creation, etc.) through third-party platforms. This includes social media platforms such as Facebook, Twitter, Instagram, Pinterest, Google, Tumblr, Youtube, Vimeo, and LinkedIn, as well as other platforms that facilitate account management like WordPress, Gravatar, Disqus, etc.

Where you choose to do this, we will receive certain profile information about you from your social media provider. We will use the information we receive only for the purposes that are described in this privacy notice or that are otherwise made clear to you on the relevant Website. Please note that we do not control, and are not responsible for, other uses of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand how they collect, use and share your personal information, and how you can set your privacy preferences on their sites and apps.

The profile Information we receive may vary depending on the social media provider concerned, but may include any of the following:

- Your first and last name
- Your e-mail address, phone number, or other contact information
- Social media profile URLs
- Gender
- Age
- Location
- Birthdate
- Log and usage data
- Other information such as interests and preferences
- Social engagement and connections
- Profile photos or other uploads
- Other websites and applications you interact with
- Affiliations with institutions, employers, and other organizations
- Data profile regarding your online behavior on our website and the content you engage with
- Other associated aliases or usernames
- Use of linked accounts or other websites in connection with the platform
- Any information made public on the platform or otherwise shared on the website depending on user policies and settings

This also applies applications used for payment, such as Apple Pay, Google Pay, Amazon, Paypal, or Stripe. Depending on the services and circumstance, these applications can potentially grant us access to the following information

- Legal first and last names
- E-mail addresses, phone numbers, and other contact details
- Age
- Birthdate

- Mailing and billing addresses
- Transaction history and purchase history
- Social connections and interactions
- Geolocation and transit details
- Professional associations
- Banking information, such as account information and usage
- Your credit, debit, or prepaid card number and history of adding methods of payment
- Use of linked accounts or other features through the app
- Usernames, aliases, and other authentication data
- Biometric information, such as Face ID or thumbprint authentication
- Payment to other services or merchants through the application

Where you choose to do this, we will receive certain profile information about you from your social media provider. We will use the information we receive only for the purposes that are described in this privacy notice or that are otherwise made clear to you on the relevant Website. Please note that we do not control, and are not responsible for, other uses of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand how they collect, use and share your personal information, and how you can set your privacy preferences on their sites and apps.

Note that any personal information that we access, collect, or store via these accounts is provided through the third-party app on which it is registered. Thus, our access depends on your social media account's privacy settings and the permissions you agree to give us when you complete the registration process. These permissions are subject to the policies of the platforms, often outlined in the Privacy Policy and/or Terms of Service, as well as the settings and requirements that platform offers for integration and sharing information between accounts. Please take note of your personal settings on these apps as well as any changes to their operations, settings, features, and policies, as we follow the most updated guidelines for the service even if it has changed since you first granted us permission to access your account.

As long as we are granted access to these services, we may collect and store this data to facilitate a more personalized user experience and easier future engagement with our Service. For example, we may store financial information when you make a donation or purchase so that you may use this same information in the future. Likewise, we may store contact details and marketing preferences to increase the relevance of the information you see on our website. However, these permissions may be revoked at any time through changing your settings on the app or platform or disconnecting the account from our service. In some cases, you may revoke access to some types of information through the applicable platform and maintain integration with the service. When access to these information sources is restricted or revoked, we discontinue the access, use, storage, and all other integrations of the personal information we previously collected. This information is never shared or distributed to outside parties.

If there is specific personal information you wish for us to relinquish access to, you may also contact us directly at [hello@rachelmass.com](mailto:hello@rachelmass.com) and simply make the request. We will answer and



comply immediately.

## **Information automatically collected**

Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Website.

We automatically collect certain information when you visit, use or navigate the Website. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Website and other technical information. This information is primarily needed to maintain the security and operation of our Website, and for our internal analytics and reporting purposes.

The types of information we collect automatically includes the following:

- **Log and Usage Data** Log and usage data is service-related, diagnostic, usage and performance information our servers automatically collect when you access or use our Website and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type and settings and information about your activity in the Website (such as the date/time stamps associated with your usage, pages and files viewed, searches and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called ‘crash dumps’) and hardware settings).
- **Device Data**  
We collect device data such as information about your computer, phone, tablet or other device you use to access the Website. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model Internet service provider and/or mobile carrier, operating system and system configuration information.
- **Location Data** We collect location data such as information about your device’s location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Website. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. Note however, if you choose to opt out, you may not be able to use certain aspects of the Services.

## **Information collected from other sources**

We may collect limited data from public databases, marketing partners, social media platforms, and other outside sources.

In order to enhance our ability to provide relevant marketing, offers and services to you and update our records, we may obtain information about you from other sources, such as public databases, joint marketing partners, affiliate programs, data providers, social media platforms, as well as from other third parties. This information includes mailing addresses, job titles, email addresses, phone numbers, intent data (or user behavior data), Internet Protocol (IP) addresses, social media profiles, social media URLs and custom profiles, for purposes of targeted advertising and event promotion. If you interact with us on a social media platform using your social media account (e.g. Facebook or Twitter), we may use information we are granted access through those memes for the same purpose.

## **Policies On Third-Party Websites and Technology**

**In Short:** We are not responsible for the safety of any information that you share with third-party providers who advertise, but are not affiliated with, our Website.

This website includes links to other websites owned and operated by third parties that are not affiliated with us and which may link to other websites, online services or mobile applications.

Visits to these websites are not governed by this Privacy Policy and any data collected by third-parties does not fall under our jurisdiction. We have no control over the contents of third party website and accept no responsibility for them or for any loss or damage that may arise from your use of them. We cannot guarantee the safety and privacy of data you provide to any third parties. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services or applications that may be linked to or from the Website. If you click on these links, Rachel Mass is not held responsible for your data and privacy protection. Make sure to review the Privacy Policy and other relevant documentation of such third parties before you visit or use them and should contact them directly to respond to any questions or issues that may arise.

We have no control over the contents of third party website and accept no responsibility for them or for any loss or damage that may arise from your use of them. We cannot guarantee the safety and privacy of data you provide to any third parties. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services or applications that may be linked to or from the Website.

Links from this website not necessarily endorsements or recommendations, though some links may correspond to paid advertisements, sponsored posts, reviews, affiliates, or promotions. For full disclosures, disclaimers, and agreements related to advertisements, sponsorships, affiliates, and other content for which we are directly compensated, please see our [Disclaimer and Disclosure Statement](#). Furthermore, review our [Terms of Service](#) for information about risk, liability, and other policies governing our interaction with third-parties featured on our website.

## **Our Use of Cookies And Other Third-Party Technology**

Like many businesses, we also collect information through cookies and similar technologies. We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. For specific information about our usage of these technologies and your options to control or refuse access to them, please consult our [Cookies and Technology Statement](#).

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior. This data allows us analyze web traffic, web pages you spend the most time on, and websites you visit.

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser.

Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Website. To opt-out of interest-based advertising by advertisers on our Website, visit <http://www.aboutads.info/choices/>.

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

This Website also uses Google Maps Platform APIs for the purpose of providing better service. These services are subject to Google's policies. You may find the Google Maps Platform Terms of Service [here](#). To find out more about Google's Privacy Policy, please refer to this [link](#). We obtain and store on your device ("cache") your location. You may revoke your consent anytime by contacting us at the contact details provided at the end of this document.

## **How We Use Your Information**

We process your information for purposes based on legitimate business interests, the

fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.

We are collecting your data for several reasons:

- To better understand your needs
- To improve our services and products.
- To send you promotional emails containing the information we think you will find interesting.
- To contact you to fill out surveys and participate in other types of market research.
- To customize our website according to your online behavior and personal preferences.
- For a variety of business purposes or legal reasons as described below.
- To create and manage your account on our website
- To process details related to your orders and refunds
- To identify you once you register on our website
- To provide you better usability and service
- To contact you and respond to your queries and feedbacks
- To understand which sections of the website are visited and how frequently

We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below. We use the information we collect or receive:

- **To facilitate account creation and logon process, manage user accounts, and enable user-to-user communications and other community features**

If you choose to link your account with us to a third-party account (such as your Google or Facebook account), we use the information you allowed us to collect from those third parties to facilitate account creation and logon process for the performance of the contract. We may use your information for the purposes of managing our account and keeping it in working order. We may use your information in order to enable user-to-user communications with each user's consent.

- **To post testimonials, results, analytics, and samples when allowed by users**

We post testimonials on our Website that may contain personal information. Prior to posting a testimonial, we will obtain your consent to use your name and the content of the testimonial. If you wish to update, or delete your testimonial, please contact us at [hello@rachelmass.com](mailto:hello@rachelmass.com) and be sure to include your name, testimonial location, and contact information. We may submit surveys or requests for direct feedback, which you may complete privately if you choose. However, we may also request permission to publish this information as social proof on our platforms or use samples, analytics, and case studies based on the service in portfolios and other professional accounts. The release of this information is at the discretion of the client and may be revoked at any time

- **To send administrative information to you or other electronic communications to you**

We may use your personal information to send you information about product, features,

and services, changes to our policies, updates to your account, and other information about the website. This may also include newsletters or other marketing materials depending on your communication preferences.

- **To request feedback, reviews, submissions, and testimonials and respond to user inquiries/offer support to users**

We may use your information to request feedback and to contact you about your use of our Website. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services or update you on processing and handling of submissions, feedback, requests, orders, etc. We may respond directly to your questions and concerns as well as ask you about your satisfaction and experience. We may request that you share these experiences in some cases, though this is always optional on the part of the recipient

- **To protect our Service and its users and enforce Website policies, fulfill contracts, and comply with legal and regulatory requirements**

We may use your information as part of our efforts to keep our Website safe and secure (for example, for fraud monitoring and prevention). We may also use this information to ensure that all legal and regulatory measures are met by the operators, users, and other parties involved with the Website. This information may be consulted in decisions to mediate problems with the Website and interfere with violations of these agreements, including warning users of violations, taking disciplinary action, removing content or access, terminating accounts, and temporarily or permanently restricting permissions to access certain features and services. This also includes cases in which we are obligated to respond to legal requests or otherwise prevent harm. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.

- **To process, fulfill and manage your orders**

We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Website. We may also use this information to facilitate necessary communications, processes, updates, and deliverables to our clients. This includes legal agreements and negotiations and allows us to ensure that we have all the details we need about the client and request to properly fulfill the order. We also use this information ensure the purchase and payment proceed according to our agreement and to deliver or facilitate delivery of requested products, services, and other materials for requested. Likewise, we may refer to the information to discuss changes and client satisfaction as well as request feedback or other future action when necessary.

- **To administer prize draws and competitions and process user-submitted content**

We may use your information to administer prize draws and competitions when you elect to participate in our competitions. Furthermore, if you chose to submit content or otherwise participate in a special event or activity, we may use the information to facilitate our use of the material.

- **For other commercial purposes**

We may use your information for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Website, products, marketing and your experience. We

may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.

## **Data Used for Marketing**

Based on your preference, our organization would like to send you marketing emails for products, services, and offers that you might like. You have the right at any time to stop our organization from contacting you. You can anytime opt-out of our marketing-related emails at a later date.

You can unsubscribe from our marketing email list at any time by clicking on the unsubscribe link in the emails that we send or by contacting us using the details provided below. You will then be removed from the marketing email list — however, we may still communicate with you, for example to send you service-related emails that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes. To otherwise opt-out, you may reach out to us directly via [e-mail](#) or [contact form](#).

## **Account Information**

If you would at any time like to review or change the information in your account or terminate your account, you may contact us via [e-mail](#) or [contact form](#). Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Service and/or comply with applicable legal requirements.

Our organization will never share your personal information with third-party sites without taking prior permission from you. Though, we share your personal information within the organization, business partners, authorized third-party services.

## **How We Share or Distribute Your Information**

Our organization will never share your personal information with third-party sites without taking prior permission from you. Though, we share your personal information within the organization, business partners, authorized third-party services.

We only share Personally Identifiable Information that can be traced back to you only with explicit consent from you or under the following special conditions: to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

We may process or share your information according to the following conditions or purposes

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.
- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company. Similarly, information may be shared with a third party if they or platforms or software they manage are necessary to fulfill a contract or business process.
- **Other Users:** When you share personal information (for example, by posting comments, contributions or other content to the Website) or otherwise interact with public areas of the Website, such personal information may be viewed by all users and may be publicly made available outside the Website in perpetuity. If you interact with other users of our Website and register for our Website through a social network (such as Facebook), your contacts on the social network will see your name, profile photo, and descriptions of your activity. Similarly, other users will be able to view descriptions of your activity, communicate with you within our Website, and view your profile.

## How We Store and Secure Your Data

We are committed to securing your data and keeping it confidential. We have done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online. We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security, and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Website is at your own risk. You should only access the Website within a secure environment.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than the period of time in which users have an account with us. When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## Restricting the Collection of Your Personal Data

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- When you are filling the forms on the website, make sure to check if there is a box which you can leave unchecked if you don't want to disclose your personal information.
- If you have already agreed to share your information with us, feel free to contact us [via email](#) or [contact form](#) and we will be more than happy to change this for you.

We will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send you promotional materials if you agree to this Privacy Policy

## GDPR Privacy Notice

In some regions, such as the European Economic Area, you have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time.

You have certain rights under applicable data protection laws, including:

- (i) to request access and obtain a copy of your personal information,
- (ii) to request rectification or erasure;
- (iii) to restrict the processing of your personal information; and
- (iv) if applicable, to data portability.

In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request or if you have other questions or concerns about your privacy rights, please reach out to us each to us via [e-mail](#) or [contact form](#). We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note however that this will not affect the lawfulness



of the processing before its withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

If you are a resident in the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: [http://ec.europa.eu/justice/data-protection/bodies/authorities/index\\_en.htm](http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm).

If you are a resident in Switzerland, the contact details for the data protection authorities are available here: <https://www.edoeb.admin.ch/edoeb/en/home.html>.

## CCPA Privacy Notice

If you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Website, you have the right to request removal of unwanted data that you publicly post on the Website. To request removal of such data, please reach out to us each to us via [e-mail](#) or [contact form](#), and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Website, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g. backups, etc.).

The California Code of Regulations defines a “resident” as:

1. every individual who is in the State of California for other than a temporary or transitory purpose and
2. every individual who is domiciled in the State of California who is outside the State of California for a temporary or transitory purpose

All other individuals are defined as “non-residents.”

If this definition of “resident” applies to you, we must adhere to certain rights and obligations regarding your personal information.

## What categories of personal information do we collect?

We have collected the following categories of personal information in the past twelve (12) months:

Category	Examples	Collected
A. Identifiers	Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address and account name	NO
B. Personal information categories listed in the California Customer Records statute	Name, contact information, education, employment, employment history and financial information	YES
C. Protected classification characteristics under California or federal law	Gender and date of birth	NO
D. Commercial information	Transaction information, purchase history, financial details and payment information	NO
E. Biometric information	Fingerprints and voiceprints	NO
F. Internet or other similar network activity	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems and advertisements	NO
G. Geolocation data	Device location	YES
H. Audio, electronic, visual, thermal, olfactory, or similar information	Images and audio, video or call recordings created in connection with our business activities	NO
I. Professional or employment-related information	Business contact details in order to provide you our services at a business level, job title as well as work history and professional qualifications if you apply for a job with us	YES
J. Education Information	Student records and directory information	NO
K. Inferences drawn from other personal information	Inferences drawn from any of the collected personal information listed above to create a profile or summary about, for example, an individual's preferences and characteristics	NO

We may also collect other personal information outside of these categories instances where you interact with us in-person, online, or by phone or mail in the context of:

- Receiving help through our customer support channels;
- Participation in customer surveys or contests; and
- Facilitation in the delivery of our Services and to respond to your inquiries

## **How do we use and share your personal information?**

More information about our data collection and sharing practices can be found in this Privacy Policy.

You may contact us by via [e-mail](mailto:hello@rachelmass.com) at hello@rachelmass.com or via [contact form](#) on our website

If you are using an authorized agent to exercise your right to opt-out we may deny a request if the authorized agent does not submit proof that they have been validly authorized to act on your behalf.

## **Will your information be shared with anyone else?**

We may disclose your personal information with our service providers pursuant to a written contract between us and each service provider. Each service provider is a for-profit entity that processes the information on our behalf.

We may use your personal information for our own business purposes, such as for undertaking internal research for technological development and demonstration. This is not considered to be “selling” of your personal data.

We have not disclosed or sold any personal information to third parties for a business or commercial purpose in the preceding 12 months. We will not sell personal information in the future belonging to website visitors, users and other consumers.

## **CCPA Privacy Rights**

Right to request deletion of the data - Request to delete

You can ask for the deletion of your personal information. If you ask us to delete your personal information, we will respect your request and delete your personal information, subject to certain exceptions provided by law, such as (but not limited to) the exercise by another consumer of his or her right to free speech, our compliance requirements resulting from a legal obligation or any processing that may be required to protect against illegal activities.

Right to be informed - Request to know

Depending on the circumstances, you have a right to know:

- whether we collect and use your personal information;
- the categories of personal information that we collect;
- the purposes for which the collected personal information is used;
- whether we sell your personal information to third parties;
- the categories of personal information that we sold or disclosed for a business purpose;
- the categories of third parties to whom the personal information was sold or disclosed for a business purpose; and

- the business or commercial purpose for collecting or selling personal information.

In accordance with applicable law, we are not obligated to provide or delete consumer information that is de-identified in response to a consumer request or to re-identify individual data to verify a consumer request.

#### Right to Non-Discrimination for the Exercise of a Consumer's Privacy Rights

We will not discriminate against you if you exercise your privacy rights.

#### Verification process

Upon receiving your request, we will need to verify your identity to determine you are the same person about whom we have the information in our system. These verification efforts require us to ask you to provide information so that we can match it with information you have previously provided us. For instance, depending on the type of request you submit, we may ask you to provide certain information so that we can match the information you provide with the information we already have on file, or we may contact you through a communication method (e.g. phone or email) that you have previously provided to us. We may also use other verification methods as the circumstances dictate.

We will only use personal information provided in your request to verify your identity or authority to make the request. To the extent possible, we will avoid requesting additional information from you for the purposes of verification. If, however, if we cannot verify your identity from the information already maintained by us, we may request that you provide additional information for the purposes of verifying your identity, and for security or fraud-prevention purposes. We will delete such additionally provided information as soon as we finish verifying you.

#### Other privacy rights

- You may object to the processing of your personal data
- You may request correction of your personal data if it is incorrect or no longer relevant, or ask to restrict the processing of the data
- You can designate an authorized agent to make a request under the CCPA on your behalf. We may deny a request from an authorized agent that does not submit proof that they have been validly authorized to act on your behalf in accordance with the CCPA.
- You may request to opt-out from future selling of your personal information to third parties. Upon receiving a request to opt-out, we will act upon the request as soon as feasibly possible, but no later than 15 days from the date of the request submission.

To exercise these rights, you can contact us via [e-mail](mailto:hello@rachelmass.com) at hello@rachelmass.com or via [contact form](#) on our website. If you have a complaint about how we handle your data, we would like to hear from you.

## Your Data Protection Rights

We would like to make sure that you are fully aware of your data protection rights. Every user is entitled to the following rights:

- The right to access - You have the right to ask for copies of your personal information provided to us.
- The right to rectification - You have the right to tell us to correct the personal information that you believe needs correction. You also have the right to complete the information you believe is incomplete.
- The right to erase - You have the right to ask us to erase all your personal data at any time.
- The right to object - You have the right to object to our organization's processing of your personal data, under certain conditions.
- The right to data portability - You can anytime ask us to transfer your personal information to any other organization or directly to you, under certain conditions.

## Updates to This Privacy Policy

We review and update its Privacy Policy on a regular basis as is necessary to stay compliant with relevant laws and reflect changes to our features and operations. We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to Privacy Policy, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

Thank you for visiting our Website and choosing to be part of our community here at <https://sunlightscholar.com>!

This Website, including all services and products, content, features, and branding is created, owned, and currently solely operated by [Rachel Mass](#), 839 E Market St, Ste 106 #246, Akron, Ohio 44305 ("Sunlight Scholar," "we," "us," "our") . All external sources and/or contributors are credited when applicable. If no credit is indicated, the source an item may reasonably be assumed to be one of the individuals and/or companies.

## INTRODUCTION

Sunlight Scholar is committed to protecting the safety and right to privacy of our users. We may collect, use, and store certain kinds of data from users who visit our Website, including personally identifiable information (PII) that users provide to us directly or indirectly when you use certain features and services engage with certain features engaging with our Website at <https://sunlightscholar.com> as well as non-personally identifiable information

We appreciate that you are trusting us with sensitive, important personal information by continuing to use our service and engage with our digital platforms. We assure you that we take this responsibility seriously. Sunlight Scholar values the safety and right to privacy of our users, and we are dedicated to handling all personally identifiable information ethically, responsibly, and transparently.

This Privacy Policy explains the guidelines and procedures we follow pertaining to the collection, use, storage, disclosure, safeguarding, and deletion of your information when you use our Website. Furthermore, it aims to offer you a clear understanding of your privacy rights and how the law protects you. The Agreement outlines your options for contacting us with problems or requests regarding your personal data.

We hope you take some time to read through our Privacy Policy carefully, as it is important. By continuing to visit the website and use our services, **you agree to the collection and use of information in accordance with this Privacy Policy.** If there are any terms in this Privacy Policy that you do not agree with, please discontinue use of our Services immediately.

## **Binding**

This Privacy Policy extends to all any features, services, products, events, marketing, content, and direct communications accessible through or facilitated by the service. Please note that this Privacy Policy may extend to other digital platforms and external interactions and applications which are jointly operated or otherwise directly connected to the Sunlight Scholar brand. This includes any other media form, media channel, social media page or profile, mobile website, mobile application, e-commerce application, or other forms of direct electronic communications such as e-mail, newsletters, contests, user submissions, etc.

## **Collection of Personally Identifiable Information**

While using our services, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. This personal data is used to improve user experience and facilitate some key functions of the Website.

**Personally identifiable information** (referred to as “Personal Data” or “PII” in this Policy) is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

While using our services, we may ask you to provide us with certain personally identifiable information (“PPI” or “personal data”) that can be used to contact or identify you. Below are some examples of information we may ask for and collect given the appropriate circumstances:

- First and last name
- Phone number
- E-mail address

- Other direct contact information such as phone number or social media handles (only necessary for situations in which we might need to reach you directly, such as participation in contests, giveaways, or similar activities or purchase of some products and services)
- Contact preferences
- Mailing, billing, and/or shipping addresses
- Demographic information, such as your gender, age, and hometown
- Your location
- Your interests and connections
- Online behavior on our website, including feedback and requests, past submissions or contributions, interactions with content, and participation in communities and activities
- Job titles, professional affiliations, publications, or work experience when applicable (i.e., testimonials, user submissions, applications for permanent contributor role)
- Log-in credentials, usernames, and details from personal user profile
- Account information, details from user profile, participation in activities and communities, engagement with content or other features, and past form submissions
- Other information, such as interests and preferences, preferred formats and topics, or favorite content, activities, and events
- Relevant information from social media profiles and other supported third-party platforms used to log in and use community features on the website

Disclosure of Personally Identifiable Information is **not mandatory** to visit our Website or access its publicly accessible features and content. You are under no obligation to provide us with personal information of any kind. It is still possible to use many features of the Website if you choose to withhold some or all of your PPI from us. However, your refusal to share information may prevent you from using certain features of the our Website.

In cases where we are requesting personal data or require disclosure of certain PPI to access a desired feature or service, we will explicitly inform you about what information we aim to collect and why. We will never extract sensitive Personal Data from you without your consent.

Users will never be required to provide information that is not relevant or necessary to use the website as desired. If additional information is voluntarily provided by the user, we reserve the right to collect, use, store, share, and otherwise handle that personal data in accordance with this Privacy Policy.

Note that all personal data is subject to the same policies, procedures, and ethical standards established in this document and any other relevant policies posted to our Website.

Your personal data will only be used, collected, or shared for the purposes outlined in this Privacy Policy, regardless of the circumstances through which we gain permission to access it. Furthermore, you are entitled to the same legal protections and users' rights to privacy that we explain in detail later on in this Agreement.

## Types of Data We Collect

In this section of the Policy, we explain the types of data we may collect from you and the sources and methods through which we access it. In short, our collection of personal data can be broken down into three main categories, each representing different “type” of personal information based on the main sources and methods through which we access and handle that data. We may collect information about you in a variety of ways.

The information we may collect on the Website includes:

### Personally Identifiable Information (“Personal Data”)

**Personally-identifiable information (PII)**, sometimes referred to as “personal information” or “personal data,” is a broad category which covers any information that can be used to identify, locate, or contact a single person. This encompasses any and all information that can be used for this purpose, whether on its own or in context (i.e. combined with other identifying details another party could reasonably gain access to through legitimate, lawful methods).

While using our services, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. This personal data is used to improve user experience and facilitate some key functions of the Website.

In cases where we are requesting personal data or require disclosure of certain PPI to access a desired feature or service, we will explicitly inform you about what information we aim to collect and why. We will never extract sensitive Personal Data from you without your knowledge or full consent.

Users are not required to provide personal information unless it is necessary to use our services as desired. If additional information is voluntarily provided by the user, that information may also be used for the purposes outlined in this Policy.

**All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.** Knowingly supplying misleading or false information that disrupts the delivery of products and services or seriously prevents features and capabilities of the website from operating as intended may be grounds from a temporary or permanent suspension of user accounts or serious limitations on the user’s ability to use certain features and services of the website in the future.

Below are some examples of information we may ask for and collect given the appropriate circumstances:

Common examples include names, shipping or billing address, email address, telephone number, demographic information are refers to information that can be used to identify, locate, or contact an individual, alone or when combined with other personal or identifying information. include whether alone or when combined with other identifying details.



uch as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us when you choose to participate in various activities related to the Website, such as online chat and message boards. You are under no obligation to provide us with personal information of any kind. However, your refusal to do so may prevent you from using certain features of the Website.

## **(1) Personal Information You Explicitly Provide To Us**

We collect personal information that you directly provide to us either through your use and engagement with some features of the Website. For example, we collect personal information you explicitly disclose to us when you:

- Register on the Website for a personal account or log in to the Website with your social media profiles
- Express an interest in obtaining information about us or our products and Services
- Participate in some activities on the Website, such as publicly engaging with posts on the Website and participating directly in community discussions, and submitting content
- Join competitions, sign up for giveaways, or completing surveys/feedback forms
- Contact us directly through our contact form or some other external method of communication
- Sign up for our newsletter or agree to be contacted directly via e-mail
- Purchase products and/or services through the website

In cases where we are requesting personal data or require disclosure of certain PPI to access a desired feature or service, we will explicitly inform you about what information we aim to collect and why. We will never extract sensitive Personal Data from you without your knowledge or full consent.

Users are not required to provide personal information unless it is necessary to use our services as desired. If additional information is voluntarily provided by the user, that information may also be used for the purposes outlined in this Policy.

**All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.** Knowingly supplying misleading or false information that disrupts the delivery of products and services or seriously prevents features and capabilities of the website from operating as intended may be grounds from a temporary or permanent suspension of user accounts or serious limitations on the user's ability to use certain features and services of the website in the future.

## **(2) Personal Data Shared Via Third Party Accounts, Applications, or Platforms**

Note that in addition to information you explicitly provide directly through use of our website, we may also collect information you provide indirectly to use through integration and sharing with third-party platforms and external accounts. We may collect information from third parties, such as personal information or network friends, if you connect your account to the

third party and grant the Site permission to access this information.

Sources for this type of information may include any of the following:

- Social media platforms or other external user profiles you share or grant permissions to, i.e. as Facebook, Twitter, Instagram, Pinterest, Google, Tumblr, Youtube, Vimeo, and LinkedIn
- Plugins or applications that facilitate account management like WordPress, Gravatar, Disqus, etc.
- Payment applications, i.e. Apple Pay, Google Pay, Amazon, Paypal, or Stripe
- Public account or user profile information accessible through your interactions with us on external platforms, such as e-mail or social media

The specific information we access and collect via this method depends on your integrations of third-party accounts, applications, or platforms with our Website and your uses and interactions with both parties. For example, We provide you with option to register and/or log in to an account on our website, create a profile, comment, and access certain community features through social networks and other external accounts. When you choose to do this, we will receive certain profile information about you from your account provider.

## **Derivative Data**

The information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site

## **Financial Data**

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site [or our mobile application]. [We store only very limited, if any, financial information that we collect. Otherwise, all financial information is stored by our payment processor, [[Amazon Payments.](#)] [[Authornize.Net.](#)] [[Braintree Payments.](#)] [[Chargify.](#)] [[Dwolla.](#)] [[Google Checkout.](#)] [[Paypal.](#)] [[SafeCharge.](#)] [[Stripe.](#)] [[WePay.](#)] [[2Checkout.](#)] [other], and you are encouraged to review their privacy policy and contact them directly for responses to your questions.]

## **Facebook Permissions**

The Site may by default access your [Facebook](#) basic account information, including your name, email, gender, birthday, current city, and profile picture URL, as well as other information that you choose to make public. We may also request access to other permissions related to your account, such as friends, check-ins, and likes, and you may choose to grant or deny us access to each individual permission. For more information regarding Facebook permissions, refer to

the [Facebook Permissions Reference](#) page.

## **Data From Social Networks**

User information from social networking sites, such as [Apple's Game Center, Facebook, Google+, Instagram, Pinterest, Twitter], including your name, your social network username, location, gender, birth date, email address, profile picture, and public data for contacts, if you connect your account to such social networks.

## **Social Media Log-Ins**

Sunlight Scholar offers you the ability to register and login using your third party social media account details (like your Facebook or Twitter logins). Where you choose to do this, we will receive certain profile information about you from your social media provider. The profile information we receive may vary depending on the social media provider concerned, but will often include your name, e-mail address, friends list, profile picture as well as other information you choose to make public. If you login using Facebook, we may also request access to other permissions related to your account, such as friends, check-ins, and likes, and you may choose to grant or deny us access to each individual permission.

- Your first and last name
- Your e-mail address, phone number, or other contact information
- Social media profile URLs
- Social media usernames
- Gender
- Age
- Location
- Birthdate
- Log and usage data
- Other information such as interests and preferences
- Social engagement and connections
- Profile photos and other uploads
- Other websites and applications you interact with
- Affiliations with institutions, employers, and other organizations
- Data profile regarding your online behavior on our website and the content you engage with
- Associated aliases or usernames
- Use of linked accounts or other websites in connection with the platform
- Any information made public on the platform or otherwise shared on the website depending on user policies and settings

This includes both the preferences you indicate to us directly on our Website, and the information you grant us access to indirectly through user permissions and other settings in third-party account, application, or platform.

We will use the information we receive only for the purposes that are described in this Privacy Policy that are otherwise made clear to you on the respective platforms. Please note that we do not control, and are not responsible for, other uses of your personal information by your third party social media provider. We recommend that you review their privacy policy to understand how they collect, use and share your personal information, and how you can set your privacy preferences on their sites and applications

We will use the information we receive only for the purposes that are described in this Privacy Policy or that are otherwise made clear to you on the Sites.

[Apple's Game Center, Facebook, Google+, Instagram, Pinterest, Twitter]

### **Mobile Device Data**

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

### **Third-Party Data**

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Website permission to access this information.

### **Data From Contests, Giveaways, and Surveys**

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

### **Mobile Application Information**

If you connect using our mobile application:

- **Geo-Location Information.** We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using our mobile application, to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.
- **Mobile Device Access.** We may request access or permission to certain features from your mobile device, including your mobile device's [bluetooth, calendar, camera, contacts, microphone, reminders, sensors, SMS messages, social media accounts, storage,] and other features. If you wish to change our access or permissions, you may do so in your device's settings.
- **Mobile Device Data.** We may collect device information (such as your mobile device ID, model and manufacturer), operating system, version information and IP address.
- **Push Notifications.** We may request to send you push notifications regarding your account or the Application. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

- Your first and last name
- Your e-mail address, phone number, or other contact information
- Social media profile URLs
- Social media usernames
- Gender
- Age
- Location
- Birthdate
- Log and usage data
- Other information such as interests and preferences
- Social engagement and connections
- Profile photos and other uploads
- Other websites and applications you interact with
- Affiliations with institutions, employers, and other organizations
- Data profile regarding your online behavior on our website and the content you engage with
- Associated aliases or usernames
- Use of linked accounts or other websites in connection with the platform
- Any information made public on the platform or otherwise shared on the website depending on user policies and settings

This includes both the preferences you indicate to us directly on our Website, and the information you grant us access to indirectly through user permissions and other settings in third-party account, application, or platform.

### **Third-Party Data and User Permissions**

We may collect information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Site permission to access this information.

We store only very limited, if any, financial information that we collect. We do not store or share sensitive financial information outside of an approved transaction and promise to limit our access to that which is necessary to fulfill a given order. However, we may store information about marketing preferences, purchase history with us and other merchants, geolocation and transit information, user demographics, professional associations, and social interactions and connections to personalize your communications with us and optimize your experience with our Website. This information may also be stripped of personally identifying information and combined with other metrics to track user activity, demographic information, and reception of certain services the Website offers.

Note that any personal information that we access, collect, or store via these accounts is

provided through the third-party app on which it is registered. Thus, our access depends on your social media account's privacy settings and the permissions you agree to give us when you complete the registration process.

These permissions are subject to the policies of the platforms as outlined in the third party's settings and policies. Please take note of your personal settings on these apps as well as any changes to their operations, settings, features, and policies, as we follow the most updated guidelines for the service even if it has changed since you first granted us permission to access your account.

Please note that we do not control, and are not responsible for, other uses of your personal information by your third party social media provider. We recommend that you review their Privacy Policy to understand how they collect, use and share your personal information, and how you can set your privacy preferences on their sites and apps.

### **Revoking Permissions via Third Party Applications, Services, and Platforms**

As long as we are granted access to these services, we may collect and store this data to facilitate a more personalized user experience and easier future engagement with our Service. For example, we may store financial information when you make a donation or purchase so that you may use this same information in the future. Likewise, we may store contact details and marketing preferences to increase the relevance of the information you see on our website.

These permissions may be revoked at any time through changing your settings on the app or platform or disconnecting the account from our service. In some cases, you may revoke access to some types of information through the applicable platform and maintain integration with the service.

When access to these information sources is restricted or revoked, we discontinue the access, use, storage, and all other integrations of the personal information we previously collected. This information is never shared or distributed to outside parties. If there is specific personal information you wish for us to relinquish access to, you may also contact us directly via e-mail at [hello@sunlightscholar.com](mailto:hello@sunlightscholar.com) and simply make the request.

### **Personal Data Collected From Other Public Sources**

In order to enhance our ability to provide relevant marketing, offers and services to you and/or to update our records, we may collect limited data from public databases, marketing partners, social media platforms, and other outside sources. In order to enhance our ability to provide relevant marketing, offers and services to you and update our records, we may obtain information about you from other sources, such as public databases, joint marketing partners, affiliate programs, data providers, social media platforms, as well as from other third parties. This information includes mailing addresses, job titles, email addresses, phone numbers, intent data (or user behavior data), Internet Protocol (IP) addresses, social media profiles, social media URLs and custom profiles, for purposes of targeted advertising and event promotion. If

you interact with us on a social media platform using your social media account (e.g. Facebook or Twitter), we may use information we are granted access through those memes for the same purpose.

## **Data Automatically Collected (Non-Personal)**

Some information is collected automatically when you visit, use or navigate the Website. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Website and other technical information. This information is primarily needed to maintain the security and operation of our Website, and for our internal analytics and reporting purposes.

The types of information we collect automatically include all of the following:

### **Log and Usage Data**

Log and usage data is service-related, diagnostic, usage and performance information our servers automatically collect when you access or use our Website and which we record in log files. Depending on how you interact with us, this log data may include your IP address, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Website and other technical information, such as the date/time stamps associated with your usage, pages and files viewed, searches and other actions you take such as which features you use.

### **Geo-Location Information**

We may request access or permission to and track location-based information from your device, either continuously or while you are using our mobile application, to provide location-based services. Device location data may be precise or imprecise . How much information we collect depends on the type and settings of the device you use to access the Website. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location based on your IP address. You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. Note however, if you choose to opt out, you may not be able to use certain aspects of the Service.

### **Device Data**

We collect device data such as information about your computer, phone, tablet or other device you use to access the Website. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model Internet service provider and/or mobile carrier, operating system and system configuration information. We may also collect device event information, such as system activity, error reports (sometimes called 'crash dumps') and

hardware settings.

### **Mobile Device Access**

We may request access or permission to certain features from your mobile device, including your mobile device's Bluetooth, calendar, camera, contacts, microphone, reminders, sensors, SMS messages, social media accounts, storage, and other features. If you wish to change our access or permissions, you may do so in your device's settings.

### **Push Notifications**

We may request to send you push notifications regarding your account or the Application. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

## **Why We Collect Your Personal Data**

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website
- Improve, personalize, and expand our website
- Understand and analyze how you use our website
- Develop new products, services, features, and functionality
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes
- Send you emails
- Find and prevent fraud

## **How We Use Your Personal Data**

Sunlight Scholar may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Service.
- **To manage your account:** to manage your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- **To facilitate account creation and logon process.** If you choose to link your account with us to a third-party account (such as your Google or Facebook account), we use the information you allowed us to collect from those third parties to facilitate account creation and logon process for the performance of the contract.
- **To post testimonials.** We post testimonials on our Website that may contain personal information. Prior to posting a testimonial, we will obtain your consent to use your name and the content of the testimonial. If you wish to update, or delete your testimonial, please contact us at [hello@sunlightscholar.com](mailto:hello@sunlightscholar.com) and be sure to include your name,



testimonial location, and contact information.

- **Request feedback.** We may use your information to request feedback and to contact you about your use of our Website.
- **To enable user-to-user communications:** We may use your information in order to enable user-to-user communications with each user's consent.
- **To manage user accounts:** We may use your information for the purposes of managing our account and keeping it in working order.
- **To send administrative information to you.** We may use your personal information to send you product, service and new feature information and/or information about changes to our terms, conditions, and policies.
- **To protect our Services.** We may use your information as part of our efforts to keep our Website safe and secure (for example, for fraud monitoring and prevention).
- **To enforce our terms, conditions and policies for business purposes, to comply with legal and regulatory requirements or in connection with our contract.**
- **To respond to legal requests and prevent harm.** If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.
- **Fulfill and manage your orders.** We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Website.
- **Administer prize draws and competitions.** We may use your information to administer prize draws and competitions when you elect to participate in our competitions.
- **To deliver and facilitate delivery of services to the user.** We may use your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users.** We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.
- **For other business purposes.** We may use your information for other business purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Website, products, marketing and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- **To contact you:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide you** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already

purchased or enquired about unless You have opted not to receive such information.

- **To manage your requests:** to attend and manage your requests to us.
- **For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.
- **For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

## Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than the period of time in which users have an account with us.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## Transfer of Your Personal Data

Your information, including Personal Data, is processed at Sunlight Scholar's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents

Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

## **Our Use of Cookies and Similar Technologies**

Like many businesses, we also collect information through cookies and similar technologies. We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. For specific information about our usage of these technologies and your options to control or refuse access to them, please consult our [Cookie Notice](#).

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior. This data allows us analyze web traffic, web pages you spend the most time on, and websites you visit.

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior. This data allows us analyze web traffic, web pages you spend the most time on, and websites you visit.

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems.

Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

## **Cookie Preferences**

Most Web browsers are set to accept cookies by default. If you prefer, you can choose to set your browser to remove cookies and to reject cookies, but be aware that such action could affect the availability and functionality of the Website. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Website. You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

For more general information on cookies and browser-specific instructions for deleting them, please read the [How To Delete Cookies](#) section of this page.

### **Enabling Do-Not-Track Feature**

To opt-out of interest-based advertising by advertisers on our Website, visit <http://www.aboutads.info/choices/>. Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

## **Google DoubleClick DART Cookie**

Google is one of a third-party vendor on our site. It also uses cookies, known as DART cookies, to serve ads to our site visitors based upon their visit to [www.website.com](http://www.website.com) and other sites on the internet. However, visitors may choose to decline the use of DART cookies by visiting the Google ad and content network Privacy Policy at the following URL - <https://policies.google.com/technologies/ads>

## **Our Advertising Partners**

Some of advertisers on our site may use cookies and web beacons. Our advertising partners are listed below. Each of our advertising partners has their own Privacy Policy for their policies on user data. For easier access, we hyperlinked to their Privacy Policies below.

- Google

<https://policies.google.com/technologies/ads>

### **Third Party Privacy Policies**

You may consult this list to find the Privacy Policy for each of the advertising partners of Sunlight Scholar.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Sunlight

Scholar, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Sunlight Scholar has no access to or control over these cookies that are used by third-party advertisers.

## **Google Platform APIs**

This Website also uses Google Maps Platform APIs for the purpose of providing better service. These services are subject to Google's policies. You may find the Google Maps Platform Terms of Service [here](#). To find out more about Google's Privacy Policy, please refer to this [link](#). We obtain and store on your device ("cache") your location. You may revoke your consent anytime by contacting us at the contact details provided at the end of this document.

may find the Google Maps APIs Terms of Service [here](#). To better understand Google's Privacy Policy, please refer to this [link](#).

By using our Maps API Implementation, you agree to be bound by Google's Terms of Service.

By using our implementation of the Google Maps APIs, you agree to allow us to gain access to information about you including personally identifiable information (such as usernames) and non-personally identifiable information (such as location).

For a full list of what we use information for, please see the previous sections titled "Use of Your Information" and "Disclosure of Your Information." You agree to allow us to obtain or cache your location. You may revoke your consent at anytime.

The Maps APIs that we use store and access cookies and other information on your devices. If you are a user currently in the European Union, please take a look at our EU User Consent Policy, which can be found at this link:

<https://www.google.com/about/company/user-consent-policy/>

## **E OF YOUR INFORMATION**

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

### **DISCLOSURE OF YOUR INFORMATION**

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

## **By Law or to Protect Rights**

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

## **Third-Party Service Providers**

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

## **Marketing Communications**

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

## **Interactions with Other Users**

If you interact with other users of the Website, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

## **Online Postings**

When you post comments, contributions or other content to the Website, your posts may be viewed by all users and may be publicly distributed outside the Site [and our mobile application] in perpetuity.

## **Third-Party Advertisers**

We may use third-party advertising companies to serve ads when you visit the Website. These companies may use information about your visits to the Site and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you.

## Social Media Contacts

If you connect to the Website through a social network, your contacts on the social network will see your name, profile photo, and descriptions of your activity.

your information with such third parties for marketing purposes, as permitted by law.

## Website Analytics

We may also partner with selected third-party vendors[, such as [\[Adobe Analytics\]](#), [\[Clicktale\]](#), [\[Clicky\]](#), [\[Cloudflare\]](#), [\[Crazy Egg\]](#), [\[Flurry Analytics\]](#), [\[Google Analytics\]](#), [\[Heap Analytics\]](#), [\[Inspectlet\]](#), [\[Kissmetrics\]](#), [\[Mixpanel\]](#), [\[Piwik\]](#), and others], to allow tracking technologies and remarketing services on the Site [and our mobile application] through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site [and our mobile application] , determine the popularity of certain content and better understand online activity. By accessing the Site[,our mobile application,], you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

## Options Regarding Your Information

### Data Used for Marketing

Based on your preference, our organization would like to send you marketing emails for products, services, and offers that you might like. You have the right at any time to stop our organization from contacting you. You can anytime opt-out of our marketing-related emails at a later date. You can unsubscribe from our marketing email list at any time by clicking on the unsubscribe link in the emails that we send or by contacting us using the details provided below. You will then be removed from the marketing email list — however, we may still

communicate with you, for example to send you service-related emails that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes. To otherwise opt-out, you may reach out to us directly via [e-mail](#) or [contact form](#).

## **Account Information**

If you would at any time like to review or change the information in your account or terminate your account, you may contact us via [e-mail](#) or [contact form](#). Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Service and/or comply with applicable legal requirements. Our organization will never share your personal information with third-party sites without taking prior permission from you. Though, we share your personal information within the organization, business partners, authorized third-party services

## **Emails and Communications**

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Site [or our mobile application]
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

## **Restricting the Collection of Your Personal Data**

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- When you are filling the forms on the website, make sure to check if there is a box which you can leave unchecked if you don't want to disclose your personal information.
- If you have already agreed to share your information with us, feel free to contact us [via email](#) or [contact form](#) and we will be more than happy to change this for you.

We will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send



## **Policies On Third-Party Websites and Technology**

Sunlight Scholar's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

This website includes links to other websites owned and operated by third parties that are not affiliated with us and which may link to other websites, online services or mobile applications.

We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services or applications that may be linked to or from the Website. We have no control over the contents of third party website and accept no responsibility for them or for any loss or damage that may arise from your use of them.

We cannot guarantee the safety and privacy of data you provide to any third parties. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services or applications that may be linked to or from the Website.

Links from this website not necessarily endorsements or recommendations, though some links may correspond to paid advertisements, sponsored posts, reviews, affiliates, or promotions. For full disclosures, disclaimers, and agreements related to advertisements, sponsorships, affiliates, and other content for which we are directly compensated, please see our [Disclaimer](#). Furthermore, review our [Terms of Service](#) for information about risk, liability, and other policies governing our interaction with third-parties featured on our website.

## **How We Use of Your Information**

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site to:

- Administer sweepstakes, promotions, and contests.
- Assist law enforcement and respond to subpoena.
- Compile anonymous statistical data and analysis for use internally or with third parties.
- Create and manage your account.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site [and our mobile application] to you.
- Email you regarding your account or order.
- Enable user-to-user communications.

- Fulfill and manage purchases, orders, payments, and other transactions related to the Site [and our mobile application].
- Generate a personal profile about you to make future visits to the Website more personalized.
- Increase the efficiency and operation of the Website
- Monitor and analyze usage and trends to improve your experience with the Website
- Notify you of updates to the Website
- Offer new products, services, and/or recommendations to you.
- Perform other business activities as needed.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Process payments and refunds.
- Request feedback and contact you about your use of the Website
- Resolve disputes and troubleshoot problems.
- Respond to product and customer service requests.
- Send you a newsletter.
- Solicit support for the Site

## **Disclosure of Your Information**

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

### **By Law or to Protect Rights**

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

Sunlight Scholar may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the Company
- Prevent or investigate possible wrongdoing in connection with the Service
- Protect the personal safety of Users of the Service or the public
- Protect against legal liability

### **Consent**

We may process your data if you have given us specific consent to use your personal information for a specific purpose.

## **Legitimate Interests**

We may process your data when it is reasonably necessary to achieve our legitimate business interests.

## **Performance of a Contract**

If we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.

## **Vital Interests**

We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

## **Functionality and User-Submitted Content**

When you share personal information (for example, by posting comments, contributions or other content to the Website) or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside the Website. Sunlight Scholar has no control over the distribution of public information to other users.

## **Third-Party Service Providers**

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

## **Marketing Communications**

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

## **Interactions with Other Users**

If you interact with other users of the Website, those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

## **Online Postings**

When you post comments, contributions or other content to the Website, your posts may be viewed by all users and may be publicly distributed outside the Site [and our mobile

application] in perpetuity.

### **Third-Party Advertisers**

We may use third-party advertising companies to serve ads when you visit the Site. These companies may use information about your visits to the Site and other websites that are contained in web cookies in order to provide advertisements about goods and services of interest to you.

### **Affiliates**

We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

### **Business Partners**

We may share your information with our business partners to offer you certain products, services or promotions.

### **Other Third Parties**

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

### **Sale or Bankruptcy**

If we reorganize or sell all or a portion of our assets, undergo a merger, or are acquired by another entity, we may transfer your information to the successor entity. If we go out of business or enter bankruptcy, your information would be an asset transferred or acquired by a third party. You acknowledge that such transfers may occur and that the transferee may decline honor commitments we made in this Privacy Policy.

### **TRACKING TECHNOLOGIES**

### **Cookies and Web Beacons**

[We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site [and our mobile application] to help customize the Site [and our mobile application] and improve your experience. When you access the Site [or our mobile application], your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Site [or our mobile application]. You may

not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.]

[We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site [and our mobile application] to help customize the Site [and our mobile application] and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy posted on the Site, which is incorporated into this Privacy Policy. By using the Site, you agree to be bound by our Cookie Policy.]

## **Internet-Based Advertising**

Additionally, we may use third-party software to serve ads on the Site [and our mobile application], implement email marketing campaigns, and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimize your online experience with us. For more information about opting-out of interest-based ads, visit the [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

## **Website Analytics**

We may also partner with selected third-party vendors[, such as [Adobe Analytics](#),] [Clicktale](#),] [Clicky](#),] [Cloudflare](#),] [Crazy Egg](#),] [Flurry Analytics](#),] [Google Analytics](#),] [Heap Analytics](#),] [Inspectlet](#),] [Kissmetrics](#),] [Mixpanel](#),] [Piwik](#),] and others], to allow tracking technologies and remarketing services on the Site [and our mobile application] through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site [and our mobile application] , determine the popularity of certain content and better understand online activity. By accessing the Site[,our mobile application,], you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the [Network Advertising Initiative Opt-Out Tool](#) or [Digital Advertising Alliance Opt-Out Tool](#).

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

## **THIRD-PARTY WEBSITES**

The Site may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Site [or our mobile application], any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of

your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site [or our mobile application].

## **SECURITY OF YOUR INFORMATION**

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

## **POLICY FOR CHILDREN**

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

## **CONTROLS FOR DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems [and our mobile applications] include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy./Most web browsers and some mobile operating systems [and our mobile applications] include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. If you set the DNT signal on your browser, we will respond to such DNT browser signals.

## **OPTIONS REGARDING YOUR INFORMATION**

### **Account Information**

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account
- Contacting us using the contact information provided below

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Service and/or comply with legal requirements.]

## **Emails and Communications**

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Site
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

## **CALIFORNIA PRIVACY RIGHTS**

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Site [or our mobile application], you have the right to request removal of unwanted data that you publicly post on the Site [or our mobile application]. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Site [or our mobile application], but please be aware that the data may not be completely or comprehensively removed from our systems.

## **CONTACT US**

*The Terms and Conditions were last updated on July 16, 2024*

## **1. Introduction**

These Terms and conditions apply to this website and to the transactions related to our products and services. You may be bound by additional contracts related to your relationship with us or any products or services that you receive from us. If any provisions of the additional contracts conflict with any provisions of these Terms, the provisions of these additional contracts will control and prevail.

## **2. Binding**

By registering with, accessing, or otherwise using this website, you hereby agree to be bound by these Terms and conditions set forth below. The mere use of this website implies the knowledge and acceptance of these Terms and conditions. In some particular cases, we can also ask you to explicitly agree.

## **3. Electronic communication**

By using this website or communicating with us by electronic means, you agree and acknowledge that we may communicate with you electronically on our website or by sending an email to you, and you agree that all agreements, notices, disclosures, and other communications that we provide to you electronically satisfy any legal requirement, including but not limited to the requirement that such communications should be in writing.

## **4. Intellectual property**

We or our licensors own and control all of the copyright and other intellectual property rights in the website and the data, information, and other resources displayed by or accessible within the website.

### **4.1 Creative Commons**

The content on this website is available under a Creative commons - Attribution License, unless specified otherwise.

## **5. Newsletter**

Notwithstanding the foregoing, you may forward our newsletter in the electronic form to others who may be interested in visiting our website.

## **6. Third-party property**

Our website may include hyperlinks or other references to other party's websites. We do not monitor or review the content of other party's websites which are linked to from this



website. Products or services offered by other websites shall be subject to the applicable Terms and Conditions of those third parties. Opinions expressed or material appearing on those websites are not necessarily shared or endorsed by us.

We will not be responsible for any privacy practices or content of these sites. You bear all risks associated with the use of these websites and any related third-party services. We will not accept any responsibility for any loss or damage in whatever manner, however caused, resulting from your disclosure to third parties of personal information.

## **7. Responsible use**

By visiting our website, you agree to use it only for the purposes intended and as permitted by these Terms, any additional contracts with us, and applicable laws, regulations, and generally accepted online practices and industry guidelines. You must not use our website or services to use, publish or distribute any material which consists of (or is linked to) malicious computer software; use data collected from our website for any direct marketing activity, or conduct any systematic or automated data collection activities on or in relation to our website.

Engaging in any activity that causes, or may cause, damage to the website or that interferes with the performance, availability, or accessibility of the website is strictly prohibited.

## **8. Registration**

You may register for an account with our website. During this process, you may be required to choose a password. You are responsible for maintaining the confidentiality of passwords and account information and agree not to share your passwords, account information, or secured access to our website or services with any other person. You must not allow any other person to use your account to access the website because you are responsible for all activities that occur through the use of your passwords or accounts. You must notify us immediately if you become aware of any disclosure of your password.

After account termination, you will not attempt to register a new account without our permission.

## **9. Content posted by you**

We may provide various open communication tools on our website, such as blog comments, blog posts, forums, message boards, ratings and reviews, and various social media services. It might not be feasible for us to screen or monitor all content that you or others may share or submit on or through our website. However, we reserve the right to review the content and to monitor all use of and activity on our website, and remove or reject any content in our sole discretion. By posting information or otherwise using any open communication tools as mentioned, you agree that your content will comply with these Terms and Conditions and must not be illegal or unlawful or infringe any person's legal rights.

## **10. Idea submission**

Do not submit any ideas, inventions, works of authorship, or other information that can be considered your own intellectual property that you would like to present to us unless we have first signed an agreement regarding the intellectual property or a non-disclosure agreement. If you disclose it to us absent such written agreement, you grant to us a worldwide, irrevocable, non-exclusive, royalty-free license to use, reproduce, store, adapt, publish, translate and distribute your content in any existing or future media.

## **11. Termination of use**

We may, in our sole discretion, at any time modify or discontinue access to, temporarily or permanently, the website or any Service thereon. You agree that we will not be liable to you or any third party for any such modification, suspension or discontinuance of your access to, or use of, the website or any content that you may have shared on the website. You will not be entitled to any compensation or other payment, even if certain features, settings, and/or any Content you have contributed or have come to rely on, are permanently lost. You must not circumvent or bypass, or attempt to circumvent or bypass, any access restriction measures on our website.

## **12. Warranties and liability**

Nothing in this section will limit or exclude any warranty implied by law that it would be unlawful to limit or to exclude. This website and all content on the website are provided on an "as is" and "as available" basis and may include inaccuracies or typographical errors. We expressly disclaim all warranties of any kind, whether express or implied, as to the availability, accuracy, or completeness of the Content. We make no warranty that:

- this website or our products or services will meet your requirements;
- this website will be available on an uninterrupted, timely, secure, or error-free basis;
- the quality of any product or service purchased or obtained by you through this website will meet your expectations.

Nothing on this website constitutes or is meant to constitute, legal, financial or medical advice of any kind. If you require advice you should consult an appropriate professional.

The following provisions of this section will apply to the maximum extent permitted by applicable law and will not limit or exclude our liability in respect of any matter which it would be unlawful or illegal for us to limit or to exclude our liability. In no event will we be liable for any direct or indirect damages (including any damages for loss of profits or revenue, loss or corruption of data, software or database, or loss of or harm to property or data) incurred by you or any third party, arising from your access to, or use of, our website.

Except to the extent any additional contract expressly states otherwise, our maximum liability to you for all damages arising out of or related to the website or any products and services marketed or sold through the website, regardless of the form of legal action that imposes liability (whether in contract, equity, negligence, intended conduct, tort or otherwise) will be limited to \$1000. Such limit will apply in the aggregate to all of your claims, actions and causes of action of every kind and nature.

## **13. Privacy**

To access our website and/or services, you may be required to provide certain information about yourself as part of the registration process. You agree that any information you provide will always be accurate, correct, and up to date.

We take your personal data seriously and are committed to protecting your privacy. We will not use your email address for unsolicited mail. Any emails sent by us to you will only be in connection with the provision of agreed products or services.

We have developed a policy to address any privacy concerns you may have. For more information, please see our [Privacy Statement](#) and our [Cookie Policy](#).

## **14. Accessibility**

We are committed to making the content we provide accessible to individuals with disabilities. If you have a disability and are unable to access any portion of our website due to your disability, we ask you to give us a notice including a detailed description of the issue you encountered. If the issue is readily identifiable and resolvable in accordance with industry-standard information technology tools and techniques we will promptly resolve it.

## **15. Export restrictions / Legal compliance**

Access to the website from territories or countries where the Content or purchase of the products or Services sold on the website is illegal is prohibited. You may not use this website in violation of export laws and regulations of United States.

## **16. Affiliate marketing**

Through this Website we may engage in affiliate marketing whereby we receive a percentage of or a commission on the sale of services or products on or through this website. We may also accept sponsorships or other forms of advertising compensation from businesses. This disclosure is intended to comply with legal requirements on marketing and advertising which may apply, such as the US Federal Trade Commission Rules.

## **17. Assignment**

You may not assign, transfer or sub-contract any of your rights and/or obligations under these Terms and conditions, in whole or in part, to any third party without our prior written consent. Any purported assignment in violation of this Section will be null and void.

## **18. Breaches of these Terms and conditions**

Without prejudice to our other rights under these Terms and Conditions, if you breach these Terms and Conditions in any way, we may take such action as we deem appropriate to deal with the breach, including temporarily or permanently suspending your access to the website, contacting your internet service provider to request that they block your access to the website, and/or commence legal action against you.

## **19. Force majeure**

Except for obligations to pay money hereunder, no delay, failure or omission by either party to carry out or observe any of its obligations hereunder will be deemed to be a breach of these Terms and conditions if and for as long as such delay, failure or omission arises from any cause beyond the reasonable control of that party.

## **20. Indemnification**

You agree to indemnify, defend and hold us harmless, from and against any and all claims, liabilities, damages, losses and expenses, relating to your violation of these Terms and conditions, and applicable laws, including intellectual property rights and privacy rights. You will promptly reimburse us for our damages, losses, costs and expenses relating to or arising out of such claims.

## **21. Waiver**

Failure to enforce any of the provisions set out in these Terms and Conditions and any Agreement, or failure to exercise any option to terminate, shall not be construed as waiver of such provisions and shall not affect the validity of these Terms and Conditions or of any Agreement or any part thereof, or the right thereafter to enforce each and every provision.

## **22. Language**

These Terms and Conditions will be interpreted and construed exclusively in English. All notices and correspondence will be written exclusively in that language.

## 23. Entire agreement

These Terms and Conditions, together with our [privacy statement](#) and [cookie policy](#), constitute the entire agreement between you and Rachel Mass in relation to your use of this website.

## 24. Updating of these Terms and conditions

We may update these Terms and Conditions from time to time. It is your obligation to periodically check these Terms and Conditions for changes or updates. The date provided at the beginning of these Terms and Conditions is the latest revision date. Changes to these Terms and Conditions will become effective upon such changes being posted to this website. Your continued use of this website following the posting of changes or updates will be considered notice of your acceptance to abide by and be bound by these Terms and Conditions.

## 25. Choice of Law and Jurisdiction

These Terms and Conditions shall be governed by the laws of United States. Any disputes relating to these Terms and Conditions shall be subject to the jurisdiction of the courts of United States. If any part or provision of these Terms and Conditions is found by a court or other authority to be invalid and/or unenforceable under applicable law, such part or provision will be modified, deleted and/or enforced to the maximum extent permissible so as to give effect to the intent of these Terms and Conditions. The other provisions will not be affected.

## 26. Contact information

This website is owned and operated by Rachel Mass.

You may contact us regarding these Terms and Conditions through our [contact](#) page.

## 27. Download

You can also [download](#) our Terms and Conditions as a PDF.

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